

Loess Hills Alliance
Economic Development Committee Meeting
MINUTES
March 11, 2019

I. Call to Order

The meeting was called to order by Chairman Renea Anderson at 10:00 am at the Harrison County Historical Village and Welcome Center in Missouri Valley, IA.

II. Roll Call

Doug Kuhlmann, Kathy Dirks, Shirley Phillips, Twila Larson, Rebecca Castle, Sam Stivers, Pat Hume, Michelle Wodtke Franks, and Renea Anderson were present.

A Motion to approve the Minutes from September 4, 2018 was made by Twila Larson, seconded by Pat Hume. Motion Carried.

III. Financial Report

The Economic Development Committee Financial Reports were passed out to the Committee Members. The Bills Paid Report from August 28, 2018 through November 27, 2018 showed that Golden Hills RC & D was paid \$68.46 for the FY19 1st Qtr. Guidebook Mailings and Western Iowa Tourism Region was paid \$137.52 for Guidebook Postage –FY19 1st Qtr. Total bills paid August 28, 2018 through November 27, 2018 was \$205.98. The Bills Paid Report from November 28, 2018 through February 19, 2019 showed that Western Iowa Tourism Region was paid \$28.41 for Guidebook Postage-FY19 2nd Qtr. Total bills paid November 28, 2018 through February 19, 2019 was \$28.41. Open Funds to Obligate or Carryover as of 02/19/2019 is \$8,293.30 and Contract Obligations is \$26,271.75.

A Motion was made by Twila Larson, seconded by Kathy Dirks to accept the Financial Reports. Motion carried.

IV. Old Business

A) Guidebook Reprinting Update- All updates for the Loess Hills National Scenic Byway Guidebook are completed. A Motion was made by Pat Hume, seconded by Kathy Dirks to reprint 30,000 copies of the updated Loess Hills National Scenic Byway guidebooks. Motion carried. A Motion was made by Doug Kuhlmann, seconded by Twila Larson to have 2 pallets of the guidebooks stored at Loess Hills Brent S. Olson Visitor's Center in Pisgah, 1 pallet stored at Golden Hills RC & D, and ½ pallet stored at Monona County Conservation to be brought back to the Economic Development meetings when needed. Motion carried. Loess Hills Alliance Economic Development Committee Member, Doug Kuhlmann is the distribution coordinator.

V. New Business:

A) 2019 ED Meeting Dates: March 4th, June 3rd, August 26th, December 2nd-

The 2019 dates for the Loess Hills Alliance Economic Development Committee meetings have been set for:

Monday, March 4, 2019-Postponed to March 11, 2019

Monday, June 3, 2019

Monday, August 26, 2019

Monday, December 2, 2019

The meetings will be held at Harrison County Historical Village and Welcome Center in Missouri Valley, IA at 10:00 am.

B) Pull Up Banner- At this time, the Loess Hills Alliance does not have a pull up banner to present at the State Tourism Conference or at the Legislature Showcase. The banners are small and easy to use. A Motion was made by Twila Larson, seconded by Shirley Phillips to purchase 2 banners, not to exceed \$400.00, for the Loess Hills Alliance to use for presentations. The Banner will have pictures of the Loess Hills and the Loess Hills Alliance logo on it.

Announcements:

Rich Pope, Bob Benton, and Renea Anderson met with the Agriculture & Natural Resources Appropriations Subcommittee on Tuesday, February 19, 2019 at 10:00 am at the Iowa State Capitol. The meeting went really well with good positive comments. The Legislators saw the Loess Hills National Scenic Byway guidebook and the RVing, Motorcycling, and Birding brochures.

Anderson announced that if anyone has the old tear-off maps for the Loess Hills yet, please recycle them.

Anderson announced that everyone will need to count their supplies of the RVing, Motorcycling, and Birding brochures for future reprinting. "Updating the RVing, Motorcycling, and Birding Brochures" will be discussed at the next Economic Development meeting on Monday, June 3, 2019, under "New Business".

Shirley Phillips announced to please share everything that is new in their County to Iowa Tourism.

Next Meeting Date: Monday, June 3, 2019 at 10:00 AM, Harrison County Historical Village and Welcome Center in Missouri Valley, IA.

VII. Adjournment: A motion to adjourn was made by Pat Hume, seconded by Kathy Dirks. Motion carried. The meeting was adjourned at 11:00 am.

Respectfully Submitted by
Jeannette Riesberg, LHA Office Secretary.

